

Para Site Website design

Typography

Authentic Sans (Desmond Wong, 2017)

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

0123456789

, . ! " ? [] { }

Authentic Sans (Desmond Wong, 2017)

A typeface intended for situations where Oriya Sangam MN seems too sophisticated and LiHei Pro too vulgar, or vice versa. AUTHENTIC Sans explores the semiotic and aesthetic idiosyncrasies of the anonymous Latin glyphs included with CJK system fonts; the typeface aims to subvert the Eurocentric standards of typographic quality and refinement. Distributed freely under the SIL Open Font License, AUTHENTIC Sans is a reflection of the studio praxis: expanding and redefining the visual and cultural boundaries of default systems.

Customization

Logotype

P 藝 術
a 〰 i 空
r 〰
a t e 間

Subtracted letterforms

P 藝術
a Si 空
r i
a t e 間

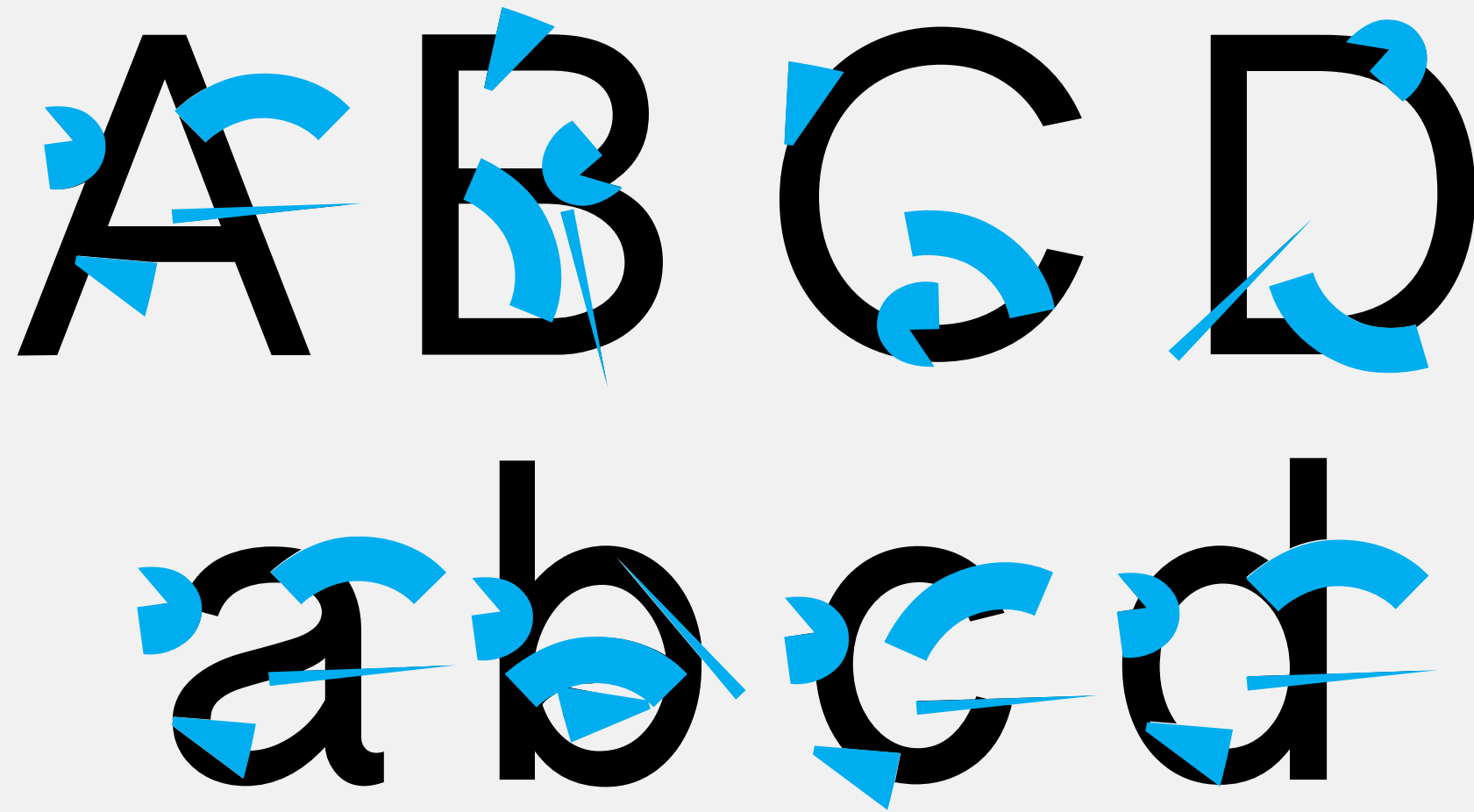
Subtracted letterforms



Authentic Sans

A B C D
a b c d

Subtracted letterforms applied to Authentic Sans



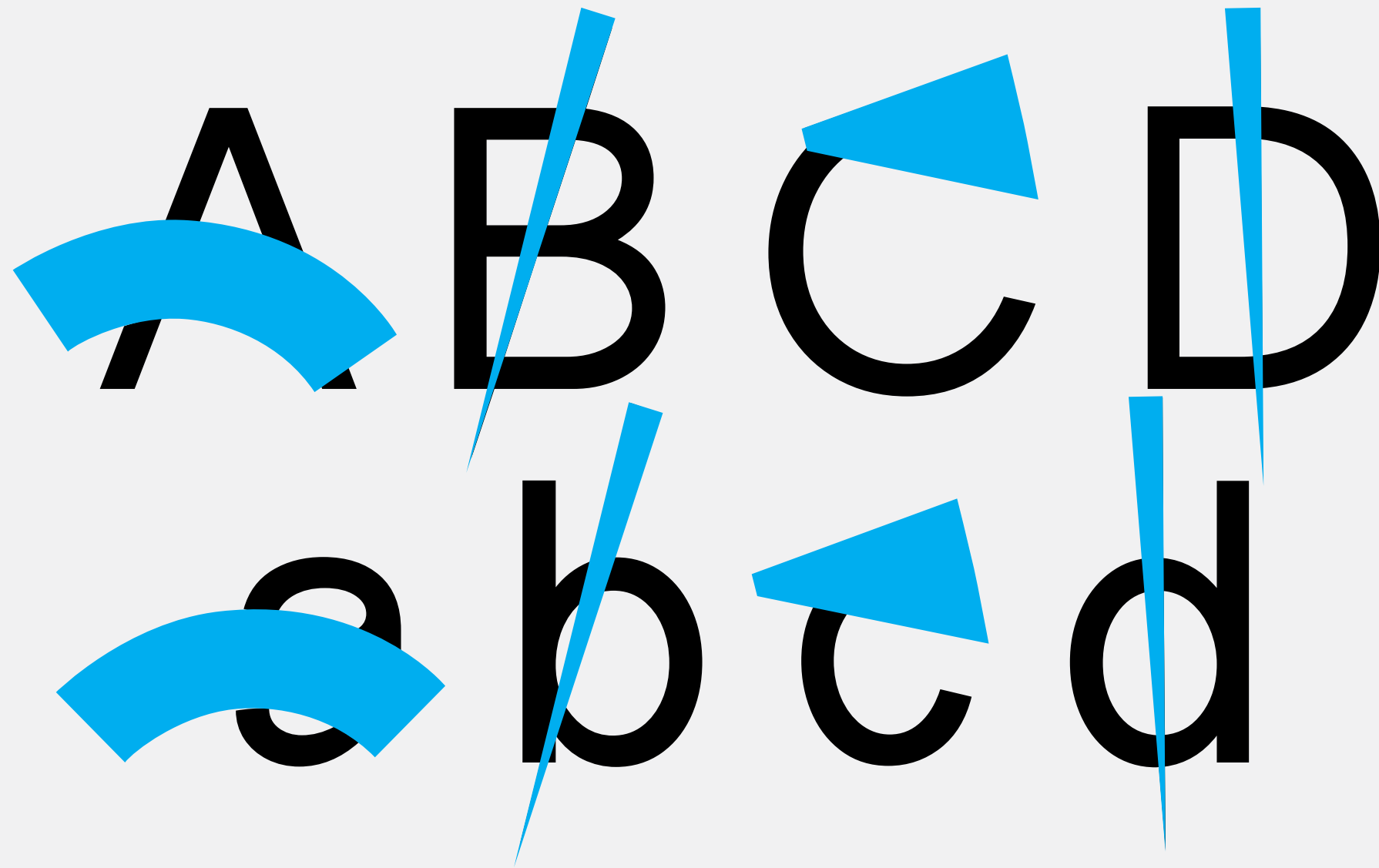
PS Sans A

A B C D
a b c d

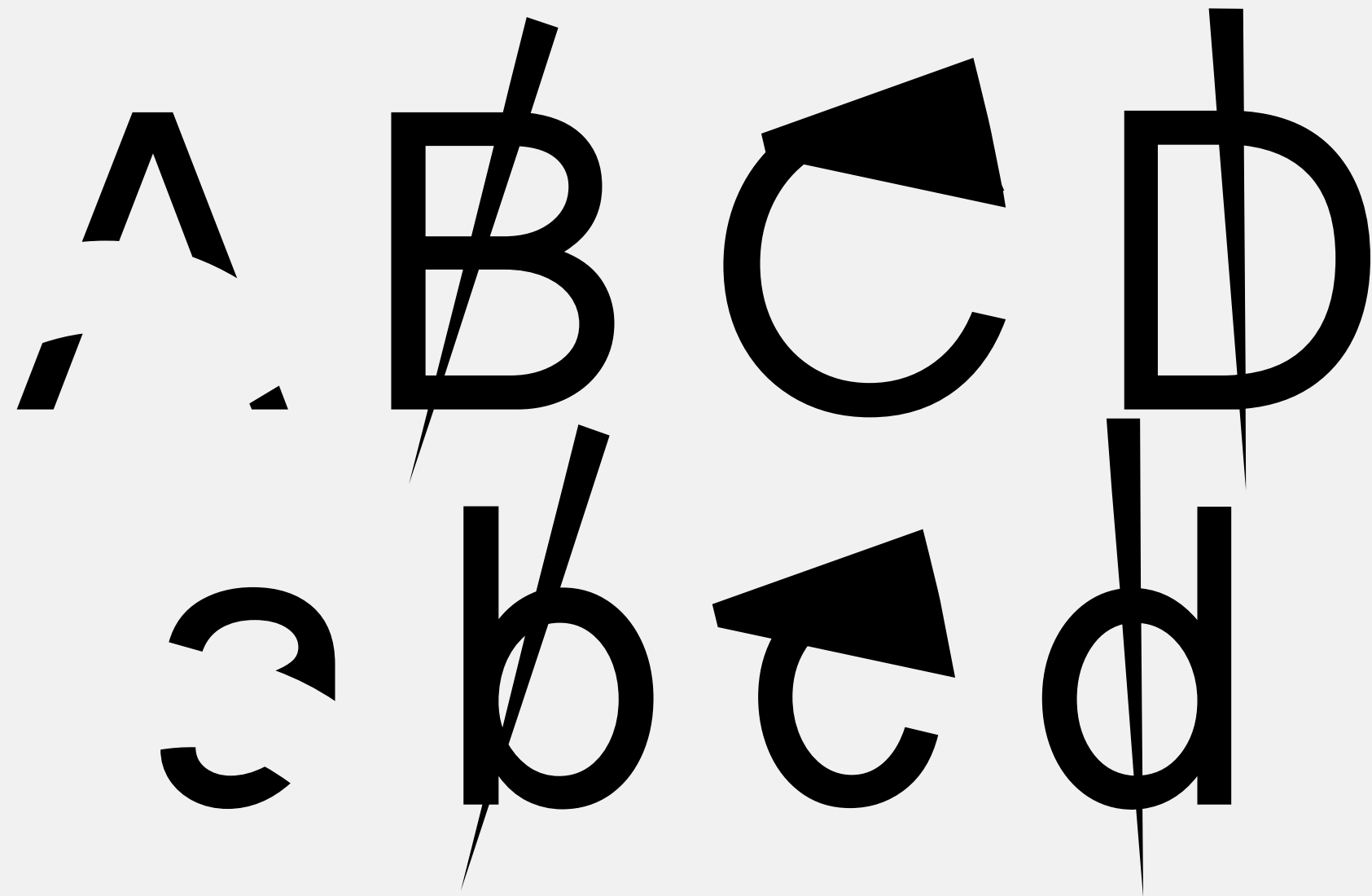
Authentic Sans

A B C D
a b c d

Subtracted letterforms applied to Authentic Sans



PS Sans B



Sample usage

Sample usage

A Beast, a God, and a Line

Para Site is delighted to present A beast, a god, and a line, curated by Cosmin Costinas. This expansive travelling exhibition is woven through the connections and circulations of ideas and forms across a geography commonly called Asia-Pacific. Arbitrary as any mapping, not least in the contemporary art exhibitions, it could also be known by several other definitions, which the exhibition explores and untangles.

Exhibition organised by Para Site, Dhaka Art Summit, and Museum of Modern Art in Warsaw. The exhibition was first shown at Dhaka Art Summit in February 2018. Para Site Art Space is financially supported by the Art Development Matching Grants Pilot Scheme of the Government of the Hong Kong Special Administrative Region

Sample usage

A Beast, a God, and a Line

Para Site is delighted to present A beast, a god, and a line, curated by Cosmin Costinas. This expansive travelling exhibition is woven through the connections and circulations of ideas and forms across a geography commonly called Asia-Pacific. Arbitrary as any mapping, not least in the contemporary art exhibitions, it could also be known by several other definitions, which the exhibition explores and untangles.

Exhibition organised by Para Site, Dhaka Art Summit, and Museum of Modern Art in Warsaw. The exhibition was first shown at Dhaka Art Summit in February 2018. Para Site Art Space is financially supported by the Art Development Matching Grants Pilot Scheme of the Government of the Hong Kong Special Administrative Region

Sample usage

PS Sans is randomly applied to the characters via an algorithm built into the website, based on 1-in-10 odds, and avoiding placing two adjacent to one another.

A Beast, a God, and a Line

Para Site is delighted to present A beast, a god, and a line, curated by Cosmin Costinas. This expansive travelling exhibition is woven through the connections and circulations of ideas and forms across a geography commonly called Asia-Pacific. Arbitrary as any mapping, not least in the contemporary art exhibitions, it could also be known by several other definitions, which the exhibition explores and untangles.

Exhibition organised by Para Site, Dhaka Art Summit, and Museum of Modern Art in Warsaw. The exhibition was first shown at Dhaka Art Summit in February 2018. Para Site Art Space is financially supported by the Art Development Matching Grants Pilot Scheme of the Government of the Hong Kong Special Administrative Region

Sample usage

Headlines:
Regular + PS Sans A

A Beast, a God, and a Line

Body text:
Regular + PS Sans A

Para Site is delighted to present A beast, a god, and a line, curated by Cosmin Costinas. This expansive travelling exhibition is woven through the connections and circulations of ideas and forms across a geography commonly called Asia-Pacific. Arbitrary as any mapping, not least in the contemporary art exhibitions, it could also be known by several other definitions, which the exhibition explores and untangles.

Captions:
Regular + PS Sans B

Exhibition organised by Para Site, Dhaka Art Summit, and Museum of Modern Art in Warsaw. The exhibition was first shown at Dhaka Art Summit in February 2018. Para Site Art Space is financially supported by the Art Development Matching Grants Pilot Scheme of the Government of the Hong Kong Special Administrative Region